



Austin Events 2019 Calendar

Updates for Awesome People Like You!

Dear My Favorite Subscriber,

Last night I changed the locks here at Headquarters.

That way the marketing people can't keep coming in here hassling me to sell calendars and stuff.

So now they are outside.

Demanding to be paid.

Typical.

But don't worry about them.

'Cause I put some bowls of water outside in case they get thirsty.

I also put a thermometer out there to remind them that it is hot and they should go home.

Because this newsletter is not about selling calendars.

It is about YOU, my favorite subscriber.

So until they stop talking about things like "revenue" and "unpaid invoices," I think we should just keep them out there, right?

But enough about them. Let's talk about you! My favorite subscriber.

So...

Sup?

Sorry! I know you have no time for chitty-chat. You are a busy, cut-to-the-chase, no-time-for-this-nonsense, this-feed-ain't-going-to-scroll-itself kind of person!

But thankfully you are also a very forgiving and compassionate person.

The kind that reads emails that don't talk enough about how awesome you are

without letting it get to you.

Thank you. And by the way: You really are awesome.

And you have great posture.

Seriously.

In fact, right now my marketing team is out there cussing (presumably) about how awesome you are and how great your posture is.

And wow, they are really emphatic! Sounds like they are finally starting to "get it."

As reward for their greater world awareness, I will leave them an extra teaspoon of water tomorrow.

Speaking of teaspoons and clunky metaphors, when it comes to amazingness, we are all like teaspoons but you are like the world.

I wish I could be as good at metaphors as you. Because you're Shakespeare, and I'm a paperclip. You're Twain, and I'm a Segway. You're Angelou, and I'm a penny-farthing.

See? To attempt to be as good as you - it's as hopeless as a something.

Oh dear.

A mild twinge of pity has come across me right now. I will make this singular concession to my marketing team before we get to your July updates:

We still have [Austin Events 2019 Calendars](#) for sale. Mainly at [Amazon](#), but you might find a couple at [BookPeople](#).

Thanks!

You are the best!

Mike Stefanik

Founder, Austin Events Calendar

PS: If you have never opened an email from me before and have no idea what this email is about but are just so bored at work that you are willing to read the junk in your spam folder, then you might be wondering, what is this calendar thing and should I be as excited as a water? [You can check it out here right now](#).

[SEE THE CALENDAR NOW!](#)

JULY 2019 - WALL CALENDAR UPDATES

If you've been missing that original Austin weird? We have good news! [Spamarama](#) has been resurrected. Check out all things Spamtastic on Saturday, July 6, at the Moontower Saloon.

[National Dance Day](#) will now be on the third Saturday in September each year. This year it will be celebrated on September 21. Check Ballet Austin's website for

up-to-date details.

101X's [Summer Cinema](#) series has three more dates this summer: *Donnie Darko* on July 11, *Mad Max: Fury Road* on July 25, and *Zombieland* on Aug. 8.

KGSR's [Blues on the Green](#) has two concerts left for the summer: July 17 and August 7. See website for info on who's playing and where to park.

Big Weekend Announcement Coming in August!

I've got some big news coming up for you this fall! Fun Stuff! Amazing Stuff! Interesting! Curious! Dubious! Highly Questionable! What! Nevermind! Just Think About The Fun Stuff! Yes! Wait For It!

If you have anything to say to us about the calendar or this email, please just hit reply or email me at mike@bigweekendcalendars.com.

Thanks!
Mike

This is the end of the email. You're gonna have to [go surf](#) the web [or something](#) now.

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