

You are receiving this email because you (1) purchased an Austin calendar or (2) subscribed on our website or (3) went to our party. And because you are Awesome.If this was in a spam folder - just add mike@bigweekendcalendars.com to your address book and it won't happen again.

You may [unsubscribe](#) if you no longer wish to receive our emails.

## Austin Events 2014 Calendar Updates for Awesome People Like You

March-April  
2014 Updates

### In This Email:

- SXRSVP
- March updates
- April updates
- Same old marketing stuff



Dear My Absolute Most Favorite Subscriber,

SXSW is just about here, so I wanted to assure you that:

- 1) You will NEVER have to RSVP to receive this newsletter.
- 2) You will NEVER need to have a badge to read this newsletter.
- 3) You will NEVER have to wait in a long line that doesn't move just to find out two hours later that you are not on the list of people who get this newsletter.
- 4) You will NEVER have to jump a chain-link fence to get into this newsletter and then find out that there's no free beer and that the visiting bands aren't nearly as good as any of your friends' bands and then be asked to leave by people who you're not sure if they work there but when you question them they get agitated and then you wake up in Travis County jail. NEVER.

Those are my promises to you.

This newsletter is 100% hassle-free because you deserve it. (I am however, working on fixing the beer situation. I've already soaked a few laptops but I'm pretty sure I'm getting close...)

**HEB has marked their remaining calendars down 50%!  
So if you hustle you can get one for a deal!**

If you're not the hustling type, you can still pay full price on [Amazon](#).

Here's a couple updates for you on the March and April events that are included in the print calendar.

Thanks for your support!  
Mike

## MARCH 2014 - WALL CALENDAR UPDATES

Just outside of Austin, you and the family can have a medieval good time. The [Sherwood Forest Faire](#) in McDade is open every weekend through March 30.

The [Austin Autism Bike Ride](#) is on hiatus in 2014 but will return in 2015.

The [Heart of Texas Rockfest](#) has shortened its run and will now take place downtown March 12-15.

While most events will be held on March 1, you can also [Celebrate Texas](#) with ceremonies on March 2 and a golf tournament on March 3. See website for details.

## APRIL 2014 - WALL CALENDAR UPDATES

Help clean up and beautify our community by joining Keep Austin Beautiful's [Clean Sweep](#) on April 12.

The [Parade of Homes](#) has shifted its dates by two months. Rather than running February through March, it will now happen April 26-May 11, with a preview party on April 24.

[Austin Fashion Week](#) is officially set for April 24-May 3. So put on your best shoes and outfit, and kick it with some high-fashion Austinites.

See *As You Like It* performed at Sheffield Hillside Theater in Zilker Park for free, April 30-May 25, during [Shakespeare in the Park](#).

## ONE YEAR ANNIVERSARY OF OUR COMMERCIAL!

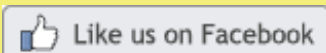
We've (still) got a video on the website now of me showing people how a calendar works. I paid a lot for this, so expect to see it for eternity! [Check it out on the sample page](#). (To make it bigger, click on the little YouTube icon in the bottom right.)

Thanks to [Moth to Flame](#), who I worked with on this project.

## OUR FACEBOOK AND TWITTER LINKS

We have Facebook and Twitter accounts so we can announce more fun stuff than we can with this bimonthly email. Don't miss out on them!

Like us here:



Follow us here:



I like feedback. Just reply to this email.

Mike