



## Austin Events 2019 Calendar

*Updates for Awesome People Like You!*

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### Dear My Favorite Subscriber,

My marketing team, and I are at loggerheads again.

I say that you are the coolest person I know.

My marketing team says that I should work harder on selling the calendars.

I say that this email is really about my favorite subscriber, not selling calendars.

My marketing team says that we've got a few more calendars left this year that could use selling.

I say that my favorite subscriber is incredibly special.

My marketing team says maybe we should run a special.

I say that no special could be as special as my favorite subscriber.

My marketing team says that their last invoice is overdue.

I say that what's really overdue is the the world's hefty approbation of my favorite subscriber's mere existence.

My marketing team says that maybe if I worked harder selling calendars then I could pay their invoice.

I say that we should all work harder at being more like my favorite subscriber.

My marketing team says that the burning bag of poo left on my doorstep was not left by them, but there might be more on the way if their invoice isn't paid soon.

I say that we all are like a burning bag of poo compared to my favorite subscriber.

Why can't we all get along? I don't know.

Maybe because we don't have the wonderful social and diplomatic skills you have.

Or because some people are always bugging me about selling calendars. And trying to keep me from the real purpose of this email.

Which is, of course, you. My favorite subscriber.

But I hope you'll indulge me in indulging the marketing team just a little here.

Because I can smell something burning in the kitchen, and I can't be stamping out poo bags all the time because I need time to write newsletters about you.

So here you go, marketing team. I hope you're happy:

We still have [Austin Events 2019 Calendars](#) for sale. Mainly at [Amazon](#), but you might find a couple at [BookPeople](#).

If you buy one, I can use the money to buy some Febreze or something.

Thanks.

Here are your updates for May and June!

You are the best!

Mike Stefanik

Founder, Austin Events Calendar

*PS: If you have never opened an email from me before and have no idea what this email is about but are just so bored at work that you are willing to read the junk in your spam folder, then you might be wondering, what is this calendar thing and should I be worried about flaming bags of poo? [You can check it out here right now.](#)*

[SEE THE CALENDAR NOW!](#)

## MAY 2019 - WALL CALENDAR UPDATES

The Health Alliance for Austin Musician's [Corporate Battle of the Bands](#) will be on Friday, May 31, at the Moody Theater.

The [Fun Stop 5K & Fest](#) is on hiatus in 2019, but check back next year for updates on the 2020 race.

## JUNE 2019 - WALL CALENDAR UPDATES

The rain date for [Ballet Under the Stars](#) is Sunday, June 2.

The [48-Hour Improv Marathon](#) will now be Friday-Sunday, June 28-30, at the Hideout Theater.

The QueerBomb website listed in the calendar is no longer active, but you can get up-to-date info and info about other events leading up to QueerBomb on their [Facebook page](#). QueerBomb is still scheduled to happen on Saturday, June 1.

The July 7 concert for [Austin Symphony-Hartman Foundation Concerts in the Park](#) has been moved to Sunday, June 30. There will not be a concert on July 7, but all

other concerts will happen as noted in the calendar.

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If you have anything to say to us about the calendar or this email, please just hit reply or email me at [mike@bigweekendcalendars.com](mailto:mike@bigweekendcalendars.com).

Thanks!  
Mike

This is the end of the email. You're gonna have to [go surf](#) the web [or something](#) now.

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