

Austin Events 2017 Calendar

Updates for Awesome People Like You!

Dear My Favorite Subscriber,

This is where less-inspired newsletters would say something like: "Fall is here! It's the season for [overworn welcome-to-fall cliché here] and [cliché about sweaters or warmer clothing] and [something about the weather or cocoa]. Blah blah blah. Doesn't time fly?"

Not that those things can't be great, but come on - this newsletter is about YOU. Am I right?

So let me update the sentiment's delivery in a way that better reflects you and your awesomeness.

Ahem.

Dear My Favorite Subscriber,

The fall is here - but what's more important is that you are here. And that you are being your awesome self, transmitting to everyone your unique being everywhere in the universe much in the same way that fall transmits pumpkin spice into everything that can be eaten or smelled.

But you smell so much better, and you are not made of pumpkin.

But if you were a pumpkin, no one could carve you or make a pie out of you.

Unless you let them, which might be OK because you have so much awesomeness to spare it'd probably be OK to make a few pies because there's a potluck coming up.

As we get into sweaters and warmer clothing, we all realize that we will never look as good in ours as you do in yours.

And that we will never be as warm in ours as you are in yours (due to your radiant energy and impressive heat transfer coefficient, of course).

And even if we had some kind of weird sweater that covered our entire body, we would still never feel nearly as cozy as we feel when we remember that we get to live on the same planet as you.

OMG fantasticness!

You also make some legendary hot cocoa - created by your thorough attention to detail and culinary excellence and heated to perfection using only your warm gaze.

Here's your November and December updates. You are the best!

Mike Stefanik Founder, Austin Events Calendar

PS: 2018 CALENDARS are rolling out soon.

SEE THE CALENDAR NOW!

NOVEMBER 2017 - WALL CALENDAR UPDATES

The Austin Junior Forum hosts its 35th <u>Christmas at the Caswell House</u>, with Once Upon a Christmas, November 2-8 and December 10.

Head to New Braunfels for one of the greatest light displays in Texas <u>Santa's</u> <u>Ranch</u> is open nightly November 3-December 31.

Chuy's Children Giving to Children Parade will be on Saturday, November 18.

DECEMBER 2017 - WALL CALENDAR UPDATES

Visit the <u>Trail of Lights</u> at Zilker Park December 9-23. See website for information on special events. Tickets go on sale November 8.

Hundreds of sparkling lights will illuminate the Ronald McDonald House during <u>Lights of Love</u> on Sunday, December 3.

Join Ballet Austin for its 55th annual production of the <u>The Nutcracker</u>, December 8-23 at the Long Center. See website for times and tickets.

The <u>Holiday Sing-Along and Downtown Stroll</u> is on Saturday, December 2.

Wild Ideas is not happening in 2017, but you can head to the Wildflower Center for <u>Luminations</u> instead, December 7-10.

Holiday Lights & Ice at Barton Creek Resort is not happening in 2017 due to renovations.

If you have anything to say to us about the calendar or this email, please just hit reply or email me at mike@bigweekendcalendars.com.

Thanks! Mike

This is the end of the email. You're gonna have togo surf the web or something now.

Big Weekend Calendars | mike@bigweekendcalendars.com | BigWeekendCalendars.com





