## **Austin love for you**



## **Austin Events 2019 Calendar**

Updates for Awesome People Like You!

## **Dear My Favorite Subscriber,**

As you know, I'm spending my whole marketing budget this year on you.

Just for you, I'll be holding experimental, low-budget, secret <u>not-published-in-the-wall-calendar</u> events.

And they will start very soon.

The Marketing Team is very excited.



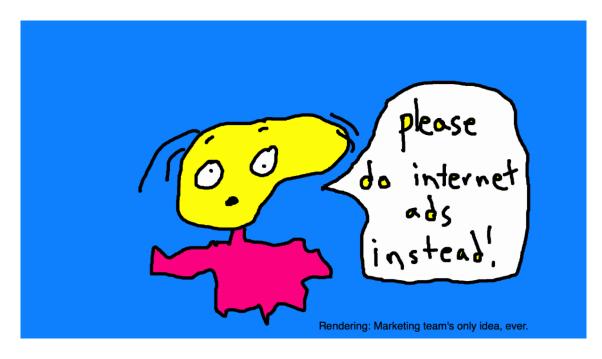
We won't even have calendars for sale yet, but I'm going to go ahead and start these events in just a few weeks.

For now, you can pencil in the 20th, time TBD but sometime in the morning.

For about 30 minutes.

I did mention they are low budget, right?

I'm sure with your great self-control and composure you will be able to contain yourself until then.



Just a reminder that these promotional events are real **low-budget** and **experimental**.

But on the plus side, they are FREE and not life-threatening.

I know that you, My Favorite Subscriber, really enjoy being thrifty and alive, so I'm pretty sure these marketing events I'm doing will be for fantastic people like you.

Not that there's anyone like you, of course.

What I mean to say is: These events are for you and people who are kind of close to being like you (but not really that close because you are way more fantastic).

And I'm pretty sure you have never been to anything like them before.



At any rate, I hope you look forward to the announcement on September 15th.

Here are your Austin Events wall calendar updates for September!

You are the best! Mike

Mike Stefanik Founder, Austin Events Calendar

PS: My depiction of marketers is soley my own opinion, as well as everyone else's. If you happen to be a marketer, please be aware that no harm is intended in this accurate portrayal of your intelligence and physical attributes.

## **SEPTEMBER 2019 - WALL CALENDAR UPDATES**

As noted in last month's newsletter, <u>aGLIFF</u> will be Aug. 22-25

The <u>Austin Cactus & Succulent Society Fall Show & Sale</u> will be Aug. 31-Sept. 1 at the Zilker Botanical Garden.

The fall Pecan Street Festival will be Sept. 21-22.

NAMIWalks Central Texas is set for Saturday, Sept. 28.

The <u>Juegos Rancheros</u> monthly event is on hiatus for now. Check the website for updates and other events.

While we can't fit every event in your Austin Events Wall Calendar, here are a few more fun things to do in September.

- Check out this one-time event to learn about the history and discoveries made at <u>Brackenridge Field Lab</u> on Sept. 19.
- Head to Women & Their Work for <u>Red Hot Red Dot</u> to experience over 200 pieces of art by some of Texas' finest artists, Sept. 17-26.
- Join the <u>Odditree Bike Ride</u> and explore the odd trees in Austin's urban environment. Sept. 15.

If you have anything to say to us about the calendar or this email, please just hit reply or email me at mike@bigweekendcalendars.com.

Thanks! Mike

This is the end of the email. You're gonna have to go surf the web or something now.

 $Big\ Weekend\ Calendars\ |\ mike@bigweekendcalendars.com\ |\ \underline{BigWeekendCalendars.com}$ 



